



Checklist for Evaluating Web Sites

Check the boxes or answer questions below to show that you evaluated your Web site.

Name of your Web site: _____



WHO? Can I trust the author of this site?

- The author is a person
- The author is an organization (school, college, government agency, museum, etc.)
- I found an **About Us** link, a biography or something else that tells me **WHO** is behind this information.
 - The name of the author or organization is (hint: look for the answer on the homepage): _____
- I found information about the author that tells me that this person or organization has **EXPERTISE** on my topic.
 - Here's why I think this author is an expert: _____



WHAT? Does the content on this site meet my standards?

- This site has information that helps me understand my topic.
- The site seems to be up to date. The date of latest update or a copyright date (usually found at the bottom of the page) is provided. This site was last updated on: _____



WHY? Do I understand the purpose of this site?

- This site is mostly based on:
 - fact
 - opinion
- I think the audience for this site is: _____
(The audience could be: general public; elementary/middle school/high school students; college students; teachers; political supporters; politicians; financial donors)



HOW? Is this site easy to use and free of cluttered advertising?

- The design and features of the site look professional and help me understand the content
- There is little or no advertising, flashing or animated ads, and popups to distract me

THE BOTTOM LINE: Is this site good enough to cite?

(circle one) **YES** / **NO**